
PRESS RELEASE

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Rothschild & Co's UK Wealth Management business names James Morrell as Deputy CEO

Rothschild & Co's UK Wealth Management business has appointed James Morrell as Deputy CEO. James has been UK Head of Front Office for Wealth Management for seven years, having originally joined as a Client Adviser in 2010.

The newly created Deputy CEO role will provide increased capacity at a senior level to help meet the growing demand for Rothschild & Co's services from existing and future clients, as well as bolstering long-term, strategic succession planning and management stability.

James will continue to report to Helen Watson, UK Wealth Management CEO, who he has worked with for almost two decades both at Rothschild & Co and, before that, at Morgan Stanley. A new Head of Front Office is being recruited.

"I am very proud of the growth of our business in recent years as more clients entrust us with their wealth. James's appointment to Deputy CEO enables us to continue to plan and invest for the future. Moreover, from a vantage point of seven generations of Rothschild family ownership, we are also 'practising what we preach' to our clients by focusing on our own long-term succession plans," said Helen Watson, Rothschild & Co's UK Wealth Management CEO. *"James is ideally suited to the role as through his years leading our Client Adviser teams, he has been instrumental in building our industry-leading reputation for client service."*

"Our priority remains to preserve and grow wealth for our clients over the long term through an acute focus on exceptional client service and investment performance," said James Morrell, Rothschild & Co's UK Wealth Management Deputy CEO. *"I am excited to take on this new role working closely with Helen as we continue to invest in our business and further enhance our offering to clients."*

Rothschild & Co has invested significantly in its UK Wealth Management business which has resulted in AUM doubling in the last five years. Fernanda Rosset was recently appointed Head of UK HNW Wealth Management, focused on further developing the proposition for those HNW individuals, to ensure that more people, including the next generation, can make informed choices at an earlier stage of their wealth creation journey.

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About Rothschild & Co, Wealth and Asset Management

Rothschild & Co is family-controlled and independent and has been at the centre of the world's financial markets for over 200 years. With a team of c. 4,600 talented financial services specialists on the ground in over 40 countries, Rothschild & Co's integrated global network of trusted professionals provide in-depth market intelligence and effective long-term solutions for our clients in Global Advisory, Wealth & Asset Management, and Five Arrows, its alternative assets arm.

Wealth Management offers its clients an objective long-term perspective on investing, structuring and safeguarding assets, to help them preserve and grow their wealth. Asset Management offers innovative investment solutions in a variety of asset classes, designed around the needs of each and every client. We serve a diverse client base from our offices in France (Paris, Marseille, Lyon, Bordeaux, Toulouse, Aix-en-Provence), United Kingdom and Channel Islands (London, Guernsey, Manchester, Birmingham, Leeds), Switzerland (Zurich, Geneva), Germany (Frankfurt, Düsseldorf, Hamburg), Belgium (Brussels), Italy (Milan), Israel (Tel Aviv), Spain (Madrid), Luxembourg and Monaco. Wealth and Asset Management assets total more than €100 billion.